

MA MENSWEAR

TWO YEAR FULL-TIME



MENSWEAR MA

Length of course

Two years

Location

Harrow

Course fees and funding

See westminster.ac.uk/fees

More course information

See westminster.ac.uk/fashion

In this time of creative ambiguity it is essential that we develop and empower the individual. Therefore, this entrepreneurial Menswear MA recruits ambitious and envisioned designers to work on their creative expression through personal research, process development and informed professionalism.

The Course is delivered by the most inspiring and informed menswear design professionals who provide a learning environment that is supportive, challenging and defined by students' application proposals. Through self-directed and set projects students will generate original and contextualised ideas, technique and process that establishes them as influential and informed menswear designers.

In order to define a sustainable career path and effect influence upon fashion, whose boundary is subject to social, economic, cultural and technological flux, it is important that our students establish their aspirations within a global design context.



COURSE CONTENT

The taught project-based curriculum will progressively develop students' confidence in an interdisciplinary and multidisciplinary context that encourages imaginative, practical and theoretical knowledge to the highest level of strategic and tactical competence.

Year one: Formative. Self-directed and industry related work aimed at establishing a diagnostic, reflexive and critical approach that establishes each student's potential.

Year two: Summative. Self-directed with essential industry-related work aimed at developing the highest level of creative thinking, specialised process and professionalism aligned to students' individual aspirations.

ASSOCIATED CAREERS

The MA Course builds upon Westminster's long history of producing menswear graduates capable of working at the highest levels of the international fashion industry. Within the last four years Menswear graduates from Westminster have secured design roles for companies as diverse as Tom Ford, Burberry Prorsum, Alfred Dunhill, Topman, Alexander McQueen, Harrods, GAP, Belstaff, J.W. Anderson, Bottega Veneta, H&M, Adidas, Pull & Bear, Aitor Throup, Timothy Everest, and James Long. Others have established their own companies including Aaron Tub, who set up Bazar 14 and Liam Hodges who was recently awarded the NEWGEN award and shows at London Collection Men.

ENTRY REQUIREMENTS

This two-year course is the destination for the most creative, driven and original thinkers who will shape the contemporary menswear and design-based industries. Entry is based on a combination of formal qualifications, industry experience, portfolio, garments and demonstration of commitment through a considered study proposal.

We welcome applications from individuals who have either a First or Upper Second Class Honours degree in fashion, textiles or design-related subject areas, or the professional experience that demonstrates an equivalent knowledge and commitment to study for an Honours degree.

Selection for interview will be made on the strength of a virtual portfolio that evidences individual motivation and how this is developed through the process of designing. Applicants invited for an interview will be set a project to complete and add to their portfolio as a new body of work that identifies future direction. As the technical process is integral to design students will be asked to bring garments and toiles to interview.

Portfolios need to evidence a strong, unique style in response to a range of creative experiences. The ability to develop and apply personal research through accompanying sketchbooks and visual diaries is important. Critically engagement with a given brief and thoughtful, perceptive and responsible work will constitute an essential part of our evaluation.

You will be asked to identify in writing, through the set project and the interview process a specific area of personal interest aimed at creating a positive contribution to the menswear industry that they envisage studying in depth while on the course.

The level required by the University for this course is IELTS 6.5 with a minimum of 5.5 in each element.

COURSE STAFF TEAM

James Long – Design Tutor

British menswear designer James long established his brand in 2008 after graduating from the Royal College of Art and is one of the inaugural designers to show his eponymous independent brand at London collection men. Having received sponsorship from MAN, the British Fashion Councils first ever New Gen Men award and Fashion forward awards. The brand is considered one of the highlights of the new wave of contemporary brands showing at LCM. James has recently been appointed Creative Director of Menswear at the Italian brand Iceberg.

Rosie Armstrong – Specialist Menswear Tutor

Rosie has over 13 years experience in the fashion industry, which includes creating showpieces for Alexander McQueen and as menswear designer for Tommy Hilfiger and Topman. With excellent technical knowledge ranging from tailoring to knitwear construction Rosie is responsible for ensuring students have the technical knowhow and professionalism necessary to realise their design ideas.

Matthew Miller – Design Tutor

London-based Matthew Miller made his debut in 2011 and has become renowned for his unique aesthetic that combines classic tailoring and functional sportswear. Whilst rooted in the political and ideological his collections retain a sense of versatility with emphasis on cut and fabric tactility.

Liam Hodges – Design Tutor

Liam Hodges, a Kent boy originally, is interested in expressive polysyllabic masculinity and creating a luxury brand that is for people who live for the week, not the weekend. His signature style is big garish shapes and hardwearing workwear detailing

Andrew Groves – Design Tutor

As Course Director for the Fashion Design BA at Westminster, Andrew Groves has taught a new generation of designers including Liam Hodges, Ashley Williams, Claire Barrow, Mary Benson and Roberta Einer. Other graduates under his tuition are now working at companies such as Louis Vuitton, Tom Ford, Burberry Prorsum, Alfred Dunhill, Topman, Alexander McQueen, Harrods, Belstaff, J.W. Anderson, Bottega Veneta, H&M, Adidas, Aitor Throup, Timothy Everest, and James Long.

communicated through a strong graphic language communicated on oversized t-shirts and knitwear. Liam has won the support of titles including *Another Man*, *Dazed & Confused*, *i-D*, *Interview*, *VMAN*, *GQ Style*, *Dansk*, *Vogue Japan*, *WGSN*, *Wonderland*, *Rollacoaster*, *Vogue Italy*, *Hypebeast*, *Complex*, *Showstudio*, *7th Man*, *STYLE.com*, *Sang Bleu* and *Fucking Young* to name a few.

Richard Gray – Menswear Illustration Tutor

Richard Gray is a fashion illustrator who first collaborated with Anna Piaggi in 1988 – the year her famous Doppie Pagine for *Italian Vogue* was invented. He has worked with designers such as Agent Provocateur, Alexander McQueen, Givenchy, Boudicca, Antonio Berardi, Miguel Adrover, and Benjamin Kirchoff. His editorial work has included *Vogue Italia*, *Vogue Gioiello*, *Vogue Pelle*, *V Magazine*, *lo Donna*, *Entertainment Weekly*, *The Sunday Telegraph Magazine*, *Madame Figaro*, and *Flaunt Magazine*.

Joyce Thornton – Menswear Industry Liaison Tutor

As director of industry relationships for fashion at Westminster, Joyce Thornton liaises with industry to ensure that students are able to have the very best start to their career. Her long career spans design and management roles as well as ten years with pioneering fashion forecaster WGSN. She has secured internships for students in the last two years with a number of companies including Louis Vuitton, Craig Green, Loewe, Thom Browne, Aitor Throup, Alexander McQueen, Burberry, Calvin Klein and Givenchy.

